

Sponsorship Opportunities

15th Annual Latino Health Equity Conference

Nuestra Salud, Nuestro Poder: Cultivating Reproductive Justice

May 22, 2024

1000 NE Multnomah St, Portland, OR



Familias en Acción is proud to present our [15th annual Latino Health Equity Conference](#). Under the banner of "**Nuestra Salud, Nuestro Poder: Cultivating Reproductive Justice**," we invite guests to join us in exploring the intersection of reproductive health and the holistic well-being of our vibrant Latino/a/e communities.

Reproductive health addresses the physical, mental, and social dimensions of an individual's reproductive system, ensuring access to quality healthcare. On the other hand, **reproductive justice**, echoing the voices of women of color activists, transcends individual health, grappling with societal, economic, and political factors.



15TH ANNUAL LATINO HEALTH EQUITY CONFERENCE

Conference Attendees

- Community Based Organizations
- Local and Public Health Organizations
- City, County, and State Personnel
- Healthcare Providers & Administrators
- Traditional Health Workers
- Educators and Researchers
- Students

Conference Reach

- 4,500+ individuals are reached through email and social media promotions
- 400+ attendees each year including healthcare professionals, community-based organizations, policy makers, educators and researchers, local health and public health organizations and students
- This conference welcomes national and local speakers to discuss relevant and urgent topics centered around Latino/a/e Health Equity and reproductive health and reproductive justice

Presenting Sponsor \$20,000

By choosing to be our **Presenting Sponsor**, you are at the forefront of a pivotal event, bringing together over 400 healthcare professionals and advocates from across Oregon, the Pacific Northwest, and beyond. Your support will catalyze collaborative efforts aimed at creating access to reproductive health services and championing reproductive justice.

- **Online Visibility:** Your organization will be prominently featured on Familias en Acción's official website and the dedicated 2024 Latino Health Equity Conference website. This includes logo recognition on our conference platform's welcome banner.
- **Welcome Video:** Craft a compelling 1-minute welcome video to be showcased during the opening stage plenary session, putting your organization in the spotlight from the very start.
- **On-Stage Recognition:** Enjoy being highlighted as the Presenting Sponsor during the main stage plenary session, ensuring maximum visibility and acknowledgement.
- **Program Advertisement:** Secure up to a 2-full page spread advertisement in the official conference program, reaching every attendee.
- **Complementary Tickets:** Receive 10 complimentary tickets, providing access to key members of your team or partners/clients.
- **Custom Social Media Presence:** Benefit from a custom social media post series, featuring three dedicated posts that spotlight your organization's pivotal role as the Presenting Sponsor.
- **On-Site Presence:** Showcase your logo on table signage at the in-person conference and have it included in a rotating carousel throughout the event.
- **Newsletter Recognition:** Be prominently featured on the Familias en Acción newsletter communications leading up to the conference and reaching a broader audience of 4,500 subscribers.
- **Exhibitor Opportunities:** Seize the chance to host an exhibitor table during the in-person conference, with the added privilege of selecting your booth placement.

Act Now to Lead the Charge in Reproductive Justice!

Becoming the **Presenting Sponsor** is an unparalleled opportunity to elevate your organization's commitment to health equity and justice within Latino/a/e communities. Don't miss the chance to be a driving force behind transformative discussions and collaborative initiatives. If you're ready to make a lasting impact, I'd be delighted to discuss the specific details and tailor this partnership to align seamlessly with your organization's goals. Let's embark on this transformative journey together.



More Sponsorship Levels & Benefits

Madrina de Oro Sponsor \$10,000

Amplify Your Presence:

- **Plenary Session Recognition:** Highlighted as Madrina de Oro during main stage plenary sessions.
- **Video Opportunity:** Create a 30-second video played during a plenary session.
- **Advertisement:** Secure a 2-full page spread in the conference program.
- **Complimentary Tickets:** Receive 6 complimentary tickets for key team members.
- **Social Media Exposure:** Custom posts (2 dedicated) showcasing your support.
- **Newsletter Recognition:** Featured in Familias en Acción's newsletter reaching 4,500+ subscribers.
- **Website Visibility:** Listed as a sponsor on the conference website.
- **Closing Celebration:** Logo recognition at the closing celebration event.
- **Exhibitor Opportunities:** Showcase your organization with a table at the in-person event.

Padrino de Plata Sponsor \$7,000

Lead the Charge:

- **Plenary Session Recognition:** Recognized during a plenary session as Padrino de Plata sponsor.
- **Advertisement:** Secure a full page in the conference program.
- **Complimentary Tickets:** Receive 4 complimentary tickets for key team members.
- **Social Media Exposure:** Recognition on social media platforms.
- **Newsletter Recognition:** Featured in Familias en Acción's newsletter reaching 4,500+ subscribers.
- **Website Visibility:** Listed as a sponsor on the conference website.
- **Closing Celebration:** Logo recognition at the closing celebration event.
- **Exhibitor Opportunities:** Showcase your organization with a table at the in-person event.



Amiga de Bronce Sponsor \$5,500

Support Holistic Health:

- **Advertisement:** Secure a ½ page in the conference program.
- **Complimentary Tickets:** Receive 3 complimentary tickets for key team members.
- **Social Media Exposure:** Recognition on social media platforms.
- **Newsletter Recognition:** Featured in Familias en Acción's newsletter reaching 4,500+ subscribers.
- **Website Visibility:** Listed as a sponsor on the conference website.
- **Closing Celebration:** Logo recognition at the closing celebration event.
- **Exhibitor Opportunities:** Showcase your organization with a table at the in-person event.

Amigo de Salud Sponsor \$2,500

Join the Conversation:

- **Advertisement:** Secure a ¼ page in the conference program.
- **Complimentary Tickets:** Receive 2 complimentary tickets for key team members.
- **Newsletter Recognition:** Featured in Familias en Acción's newsletter reaching 4,500+ subscribers.
- **Website Visibility:** Listed as a sponsor on the conference website.
- **Closing Celebration:** Logo recognition at the closing celebration event.
- **Exhibitor Opportunities:** Showcase your organization with a table at the in-person event.

In-Person Exhibitor \$750 (\$500 Nonprofit Rate)

Engage Directly:

- **Exhibitor Opportunities:** Host a table during the in-person event with approximately 350 unique interactions.
- **Complimentary Tickets:** Receive 2 complimentary tickets for key team members.
- **Website and Program Visibility:** Logo listed on the conference website and program.



Amigue de Beca Sponsor

Familias en Acción is delighted to present an extraordinary sponsorship opportunity for your esteemed organization - the Amigue de Beca Sponsorship. Your support as an Amigue de Beca Sponsor not only offers traditional sponsor benefits, this sponsorship level also **provides 20 scholarships** for eligible individuals to attend the 15th annual Latino Health Equity Conference.

As an Amigue de Beca Sponsor, you will help contribute to our efforts of making this conference more accessible to individuals who would otherwise not be able to attend. By providing scholarships, you enable access to a wealth of knowledge, to foster connections, and to participate in critical conversations around reproductive justice.

Should you find resonance with our mission and goals, we would be honored to discuss this opportunity further. Together, we can make a profound impact on the lives of those seeking to engage with our community and contribute to the advancement of health equity.

Amigue de Beca Sponsor \$7,500

Elevate Your Impact:

- **Scholarship Impact:** Provide 20 scholarships, extending the reach of the conference to individuals who may otherwise be unable to attend.
- **Plenary Session Recognition:** Acknowledged during a plenary session as the Amigue de Beca Sponsor.
- **Social Media Exposure:** Recognized on our social media platforms for your commitment to community access.
- **Newsletter Recognition:** Featured in Familias en Acción's newsletter reaching 4,500+ subscribers.
- **Website Visibility:** Listed prominently as a sponsor on the conference website.
- **Rotating Carousel Feature:** Logo included in a rotating carousel during the conference, ensuring continual visibility.
- **Exhibitor Opportunities:** Showcase your organization with a table at the in-person event, connecting directly with attendees.

