



Familias
en Acción

Sponsorship

2020 Latino Health Equity Conference

Latino Legacy: Impacts of Climate Change on Latino Health



Familias
en Acción

Our Mission: Strengthen the health
and well-being of Latino families
and communities.



11TH ANNUAL LATINO HEALTH EQUITY CONFERENCE

June 12, 2020

DoubleTree by Hilton® of Portland



Latino Legacy: Impacts of Climate Change on Latino

Health: Familias en Acción is proud to present our 11th annual Latino Health Equity Conference, focusing on the impacts of the climate crisis on Latino health, both now and for generations to come. Our planet continues to show signs of change and distress while the population grows and our demand for natural resources increases. These impacts can be seen in the form of dramatic weather events, but also show up in our homes, our families, and our bodies. How is climate change uniquely affecting the health of the Latino community now, and how can the Latino community in turn have a unique effect on the environment? How can we live in a way that would make our children and grandchildren proud?

Latino Legacy seeks to take these issues head-on, looking within our international community for inspiration and creative solutions. Featuring keynote speakers and workshops, we will lay bare the issues at hand, and leave with empowering tools and information. We look forward to the courage and resilience that our community will bring to this topic which can be overwhelming to engage with. Our lives are our legacy, *y el momento de actuar es ahora!*



Target Audience

Health Professionals and Administrators
Community Based Organizations
City, County, and State Personnel Public
Health Practitioners
Local Health Organizations
Educators and Researchers
Students
Traditional Health Workers

Outreach & Participation

Over 4,300 individuals are reached through Familias en Acción contacts and social media.
These individuals represent over 500 organizations.
Over 400 individuals attend our conference each year.
Our event attracts national and local speakers as well as local politicians to discuss Latino Health Equity.

Madrina de Oro Gold Level • \$10,000

- Speaking opportunity at the conference
- Listed as a major conference sponsor on both the Familias en Acción and 2020 LHEC websites
- Listed on all promotional materials including (1) full page advertisement and (2) welcome letter in the conference program, and (3) conference slide show
- Conference booth at event
- Logo included in all email communications regarding the 2020 LHEC
- Tickets for 6 attendees

Padrino de Plata Silver Level • \$5,000

- Listed as a major conference sponsor on the 2020 Latino Health Equity Conference website
- Listed on all promotional materials including (1) half page advertisement in the conference program, and (2) conference slide show
- Conference booth at event
- Logo included in all email communications regarding the 2020 LHEC
- Tickets for 4 attendees

Amigo de Bronce Bronze Level • \$2,500

- Listed as a major conference sponsor on the 2020 Latino Health Equity Conference website
- Conference booth
- Listed on all promotional materials including (1) quarter page advertisement in the conference program, and (2) conference slide show
- Tickets for 2 attendees

Amigo de Salud • \$1,500

- Listed as a major conference sponsor on the 2020 Latino Health Equity Conference website
- Conference booth
- Listed on all promotional materials including a business card-size advertisement in the conference program
- Ticket for 1 attendee

Conference Exhibitor • \$250

- Dedicated conference booth space at the conference
- Ticket for 1 attendee to staff the booth

Other Sponsorship Opportunities

- In-kind contributions
- Ad in conference program
- Other

Make Your Impact on Health Equity

Contact us today to take part in the Latino Health Equity Conference.

Contact Jaeme Klever | j.klever@familiasenaccion.org | 503.201.9865

www.latinohalthequity.org



CLIMATE
JUSTICE

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2019 Conference Sponsors

Madrina de Oro

FamilyCare Health

Padrinos de Plata

CareOregon

Legacy Health

Providence Health & Services

Kaiser Permanente

Lilly

Amigos de Bronce

Univision Portland

TriMet

Cambia Health Foundation

Cascadia

Amigos de Salud

Multnomah County Health
Department

Central City Concern

Northwest Health Foundation

Linguava Interpreters

Health Share of Oregon

