

13TH ANNUAL
LATINO
HEALTH
EQUITY
CONFERENCE



Familias
en Acción

Sponsorship

THE
POWER
OF
COMMUNITY

Thursday
JUNE 09
Virtual conference

+

Friday
JUNE 10
Closing Celebration at the
Oregon Convention Center



The Power of Community

Familias en Acción is excited to host the 13th annual Latino Health Equity Conference: The Power of Community

Community has the power to affect change. Together we have learned, together we will heal, and together we are stronger. This year's conference will recognize the role that community-based organizations (CBOs) and Community Health Workers (CHWs) have played through the pandemic and in transforming our approach to Latino/x/e health.

We will highlight new collaborations, systems, programs, and capacities that have been created to support Latino and BIPOC health, and where we are going as we step into a new world.

Target Audience

Health Professionals & Administrators
Community Based Organizations
City, County, and State Personnel
Public Health Practitioners
Local Health Organizations
Educators and Researchers
Students
Traditional Health Worker

Outreach

- 4,300+ individuals are reached through email and social media promotions
- 400+ attendees each year including healthcare professionals, community-based organizations, policy makers, educators and researchers, local health and public health organizations and students
- This conference welcomes national and local speakers as well as local politicians to discuss relevant and urgent topics centered around Latino Health Equity

Sponsorship

PRESENTING SPONSOR

\$20,000

As a presenting sponsor, you are creating the opportunity for us to gather more than 400+ people across Oregon and beyond, who work in the healthcare sector and serve Latino/x/e communities working collaboratively to address opportunities for learning and change as we continue to navigate the impacts of the pandemic.

- Presenting Sponsor recognition on conference website and during all virtual main stage plenary sessions
- Logo/video recognition as Presenting Sponsor on conference platform welcome banner
- Premier placement of large virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Opportunity to create a 1-minute welcome video to be played during the opening plenary session
- Custom social media post highlighting conference support as Presenting Sponsor (3 dedicated posts)
- Premier logo placement on the home page of the conference platform
- Logo included in rotating carousel on conference platform
- Logo featured on all conference promotion emails
- **10 complimentary tickets** to the conference
- Featured as conference sponsor on the 2022 Latino Health Equity Conference website
- Logo featured as Presenting Sponsor onstage during in-person closing session
- Opportunity to host an exhibitor table during in-person event





Madrina de Oro Sponsor

\$10,000

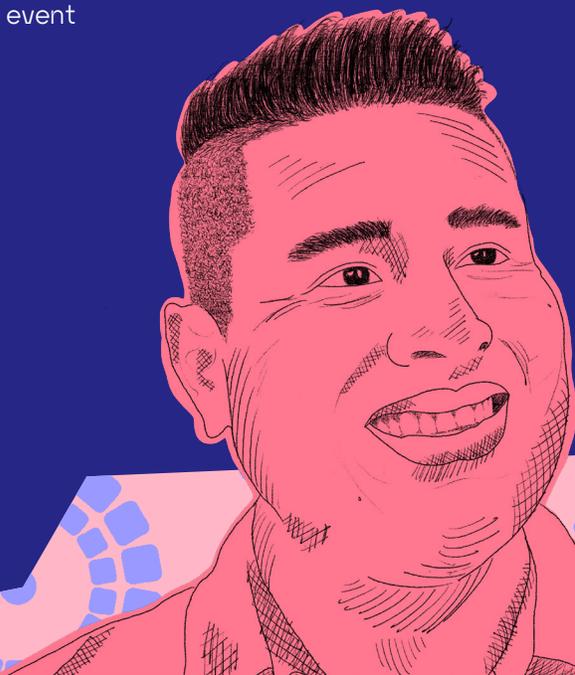
- Opportunity to create a 30-second video to be played at the beginning of keynote or plenary session
- Logo highlighted as Madrina de Oro sponsor during main stage plenary sessions
- Large virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Custom social media post highlighting conference support as conference sponsor (2 dedicated posts)
- Listed as conference sponsor on the 2022 Latino Health Equity Conference website
- Logo included in rotating carousel on conference platform
- Logo included on all conference promotion emails
- **6 complimentary tickets** to the conference
- Logo highlighted as Madrina de Oro Sponsor onstage during in-person closing session
- Opportunity to host an exhibitor table during in-person event

Amigue de Beca Sponsor

\$7,500 (1 available)

As the conference's exclusive Amigue de Beca Sponsor, you will be providing access for 30 eligible individuals to attend this conference through scholarships.

- Provide 30 scholarships to individuals who would otherwise be unable to attend conference
- Logo highlighted as conference sponsor during breakout sessions
- Medium virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Social media recognition
- Listed as conference sponsor on the 2022 Latino Health Equity Conference website
- Logo included in rotating carousel on conference platform
- Logo included on all conference promotion emails
- **4 complimentary tickets** to the conference
- Opportunity to host an exhibitor table during in-person event



Sponsorship

Padrino de Plata Sponsor

\$5,000

- Recognized during plenary session as Padrino de Plata Sponsor
- Medium virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Social media recognition
- Listed as conference sponsor on the 2022 Latino Health Equity Conference website
- Logo included in rotating carousel on conference platform
- Logo included on all conference promotion emails
- **4 complimentary tickets** to the conference
- Opportunity to host an exhibitor table during in-person event

Amiga de Bronce Sponsor

\$3,500

- Medium virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Social media recognition
- Listed as conference sponsor on the 2022 Latino Health Equity Conference website
- Logo included in rotating carousel on conference platform
- **3 complimentary tickets** to the conference
- Opportunity to host an exhibitor table during in-person event

Amigo de Salud Sponsor

\$1,500

- Small virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Social media recognition
- Listed as conference sponsor on the 2022 Latino Health Equity Conference website
- Logo included in rotating carousel on conference platform
- **2 complimentary tickets** to the conference
- Opportunity to host an exhibitor table during in-person event





Familias
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